

Kaylee

KAYLEE SCHWEITZER

Hello! I am a graphic designer based out of Lincoln, Nebraska with a passion for branding and social advocacy.

hello@kayleez.design
(402) 217-9809
kayleez.design

SKILLS

Adobe Creative Suite (InDesign, Illustrator, Photoshop, XD, Dimension, Bridge, and Dreamweaver), Procreate, Visual Studio Code, Dream Host, Foundation, Github, InVision, Sketch, AccuZIP, Harvest, Clockify, Toggl, Asana, Trello, and Slack.

REFERENCES

Available upon request.

EXPERIENCE

Goldenrod Printing & Mail Lincoln, NE

Graphic & Production Designer March 2021–Current

Communicated directly with the client throughout the design process, established and/or follow brand guidelines, packaged documents for printing, created designs for large format printing, worked with a variety of clientele from local politicians to local non-profits.

KayleeZ Design Lincoln, NE

Freelance Designer March 2019–Current

Effectively communicated designs with client, follow and/or establish brand guidelines, managed multiple projects at once, and maintained close client relations throughout the design process.

Michaels Lincoln, NE

Personal Designer September 2021–March 2022

Walked customers through the custom framing process while explaining benefits of specific components, utilized color theory and pairing of elements within the customers pieces to create an eye catching piece of work.

Customer Experience Manager September 2019–June 2021

Effectively communicated reward benefits with customers, delegated tasks to coworkers, managed multiple tasks at once, and assisted customers with project planning.

redthread Lincoln, NE

Intern January 2020

Worked with a copywriter and the client to complete social media graphics for multiple clients, created 3+ logo concepts using research and client meeting notes, assembled a project pitch for logo concepts, and communicated with other creatives.

EDUCATION

Southeast Community College Lincoln, NE

A.A.S in Graphic Design Media Arts May 2020

Studied: Corporate Identity, Publication Design, Package Design, Studio Photography, Environmental Photography, Interactive Design, Promotional Campaigns, and Web Design.